



## QVC - Sample Glossary and Sample Hangtag

Concept	Definition
First Buying Sample	<p>All samples that are <u>not final</u> and are intended for <u>Buying</u> fall into this category.</p> <p>They can be the following samples:</p> <ul style="list-style-type: none"><li>- Buying sample</li><li>- Initial sample</li><li>- Offer sample</li><li>- Counter Sample</li></ul> <p><u>Important:</u> The First Buying Sample is not intended for Cross-Sell activities, for Photo Studio etc. These samples can also be used for QA approval.</p>
Pre-Production Sample	<p>The pre-production samples can be the following samples:</p> <ul style="list-style-type: none"><li>- Update sample</li><li>- Size set</li><li>- Packaging test</li><li>- Accessories</li></ul> <p><u>Important:</u> These samples can be final, but do not have to be. Consultation with Buying is necessary if these samples are to be used for photo production or similar. These samples can also be used for QA approval.</p>
Final Production Sample	<p>Final Production Samples are final!</p> <p>They can be the following samples:</p> <ul style="list-style-type: none"><li>- Delivery sample</li><li>- Final Packaging</li><li>- Final Production</li><li>- Original sample</li><li>- Photo sample</li></ul> <p><u>Important:</u> This is a final sample. Original look and colour must be guaranteed. The photo is used by the interfaces Cross-Sell, Photo Studio, Social Media etc. for final productions. This sample can also be used for final QA approval.</p>

### **Handling of the QVC sample hangtag:**

All sample parts must be provided with a sample hangtag, which you as our supplier must fill in completely.

Please use the sample glossary to determine what type of sample it is and provide further information in the sample hangtag so that a correct allocation can take place at our premises.

On page 2 you will see a PDF document showing our sample hangtag.

Please fill out one or more sample hangtags completely using Acrobat Distiller and print it out.

### **There are two options:**

**Option 1:** Print out the completed sample hangtag and stick it visibly on the corresponding packaging of the sample.

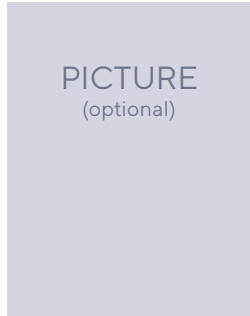
**Option 2:** If you would like to attach the sample hangtag loosely to a sample, please print out the completed sample hangtag on thicker paper (120g -140g) and attach it visibly to the sample with a nylon string or ribbon.

BRAND \_\_\_\_\_ DATE \_\_\_\_\_



SUPPLIER \_\_\_\_\_ QVC ITEM NO. | STYLE-NR. \_\_\_\_\_

QVC CONTACT PERSON \_\_\_\_\_



COMMENT | INFORMATION \_\_\_\_\_

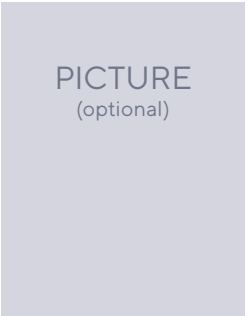
FIRST BUYING SAMPLE  PRE-PRODUCTION SAMPLE  PRODUCTION SAMPLE  OTHER SAMPLE

BRAND \_\_\_\_\_ DATE \_\_\_\_\_



SUPPLIER \_\_\_\_\_ QVC ITEM NO. | STYLE-NR. \_\_\_\_\_

QVC CONTACT PERSON \_\_\_\_\_



COMMENT | INFORMATION \_\_\_\_\_

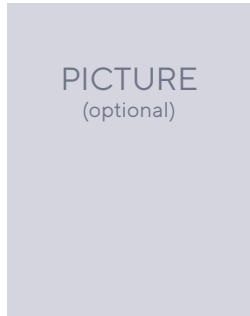
FIRST BUYING SAMPLE  PRE-PRODUCTION SAMPLE  PRODUCTION SAMPLE  OTHER SAMPLE

BRAND \_\_\_\_\_ DATE \_\_\_\_\_



SUPPLIER \_\_\_\_\_ QVC ITEM NO. | STYLE-NR. \_\_\_\_\_

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COMMENT | INFORMATION \_\_\_\_\_

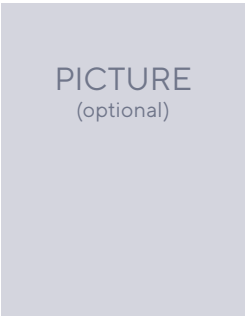
FIRST BUYING SAMPLE  PRE-PRODUCTION SAMPLE  PRODUCTION SAMPLE  OTHER SAMPLE

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