



Costs and To Do's before the Live Show

The supplier shall provide and pay for the guest

They not only deliver the products - but also the best suitable guest. If you do not find a suitable guest, we will assist you - free of charge - in searching a guest. The payment of the guest arranged by QVC is your responsibility.

Negotiate the fee for the guest at an early stage

If you should use an external guest on air, it is important that you - at best before the casting - negotiate about financial objectives and set down a written agreement about the fee.

Travel Expenses

We are recruiting guests throughout Germany and so it can happen that travel and accommodation costs for the guest occur. Please consider this in your salary calculation.

Product training and sampling of the guest

Please keep in mind that the product experts are responsible for the product training. Please take into account the essential product training with respect to the time planning before the on-air date and the preceding on air training. Send your guest all the relevant samples as soon as possible to prepare.

Translator costs will be charged if you use a non german speaking guests.
The translator fee is 250,- € per hour. This means the same amount even for a hit in a generic show.

Support for complex preparation

For complex preparations please calculate

- e.g. for kitchen presentations: a kitchen aid as well as the budget for cooking utensils.
- e.g. for cleaning presentations: an assembly assistant as well as the budget for props.
- e.g. for hair care demonstrations a hairdresser for preparing the models and budget for models.